

# SOCIAL MEDIA GRAPHICS FOR JEWELER USE



## PRO TIP

Visit your jeweler for professional cleaning at least **2x** per year.

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## PRO TIP

Visit your jeweler at least every **2 years** to re-assess your jewelry's value.

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## Know when to remove jewelry



### DURING ACTIVITIES

Working out, household cleaning or gardening can damage your jewelry and scratch metals.

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## Know when to remove jewelry



### WHEN SWIMMING & IN HOT TUBS

Chlorine and salt water can damage and discolor metals and can erode the finish and polish of gemstones.

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## Know when to remove jewelry



### IN COLD WATER

Cool temperatures cause your fingers to shrink, creating room for your ring to slip off.

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## Know when to remove jewelry



### APPLYING SUNSCREEN & BUGSPRAY

Lotion can get into the crevices of chains and prongs and creates a film on your jewelry.

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**IS YOUR JEWELRY PROTECTED?**  
Smart shoppers like you consider all options when deciding how to insure your jewelry. Jewelers Mutual<sup>®</sup> Group is a company we know and trust.

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### How to Support Your Local Jeweler

5 WAYS TO LEND A HAND **AFTER** YOUR JEWELRY PURCHASE



- 1 **Follow** us on social media
- 2 **Comment** on our posts
- 3 **Post** a jewelry selfie and tag us
- 4 Give us a **shout-out** on your page
- 5 Leave a **review**

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