

Your Birthstone Guide

FEATURING BIRTHSTONES BY MONTH & HOW TO TAKE CARE OF THEM

At a Glance

Do you know your month's birthstone?

JANUARY

Garnet

FEBRUARY

Amethyst

MARCH

Aquamarine
Bloodstone

APRIL

Diamond

MAY

Emerald

JUNE

Pearl
Alexandrite
Moonstone

JULY

Ruby

AUGUST

Peridot
Sardonyx
Spinel

SEPTEMBER

Sapphire

OCTOBER

Opal
Tourmaline

NOVEMBER

Topaz
Citrine

DECEMBER

Turquoise
Tanzanite
Zircon

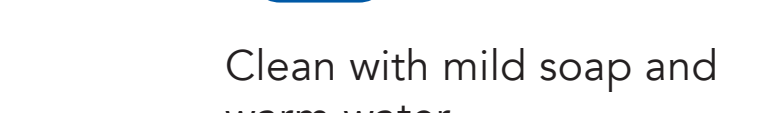


JANUARY

Garnet

A symbol of peace, prosperity and good health, garnet is the perfect piece for the new year!

HARDNESS



6.5 - 7.5



Garnet is most commonly red, but can be found in a range of other colors.



Clean with mild soap and warm water.



Historically, garnet was said to keep the wearer safe while traveling.

FEBRUARY

Amethyst

Historically, people believed wearing this gemstone could clear their heads, strengthen relationships and bring them courage.

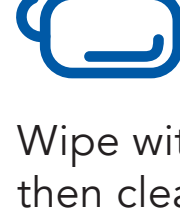
HARDNESS



7.0



Amethyst is found in various shades of purple.



Wipe with a soft cloth, then clean with mild soap and warm water.



"Amethyst" is derived from the Greek word "amethystos," meaning "sober."



MARCH

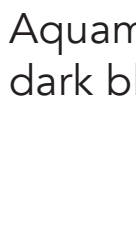
Aquamarine

Coming from the words "aqua" and "marina," water and the sea, aquamarine was believed to protect sailors.

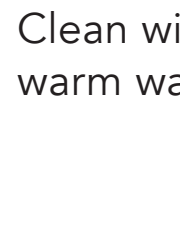
HARDNESS



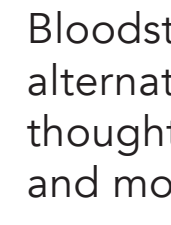
7.5 - 8.0



Aquamarine ranges from dark blue to greenish blue.



Clean with mild soap and warm water.



Bloodstone is the month's alternative birthstone. It is thought to increase creativity and motivation.

APRIL

Diamond

With its symbolism of love and 10 out of 10 durability, the diamond is the perfect choice for both engagement rings as well as everyday wear.

HARDNESS



10.0



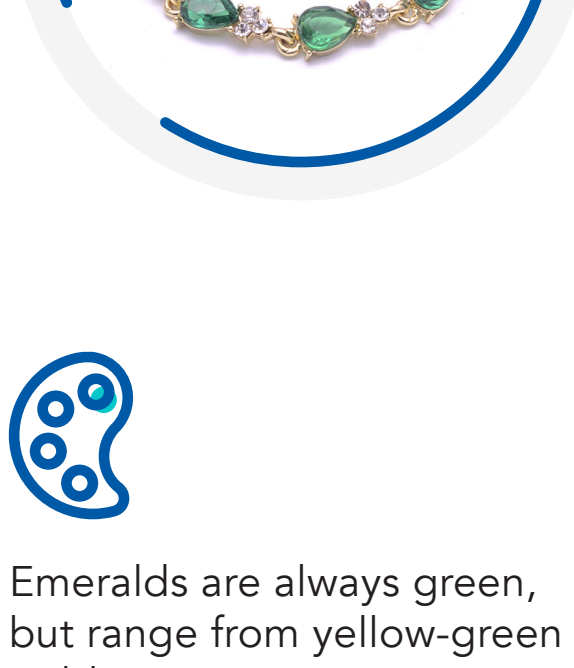
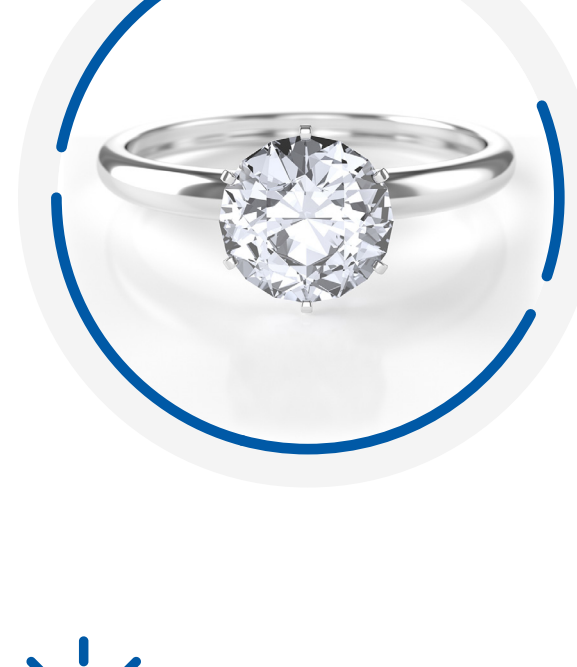
Diamonds are generally colorless, but can also be found in several colors, including yellow, brown, green, pink, blue and more.



Clean with mild soap and warm water.



When storing your diamonds, be sure to wrap each piece in a soft cloth to prevent it from scratching other jewelry.



MAY

Emerald

Emeralds were historically believed to grant the wearer youth, fertility and good fortune. Today, the gemstone signifies wisdom and confidence.

HARDNESS



7.5 - 8.0



Emeralds are always green, but range from yellow-green to blue-green.



Wipe with a soft cloth, then clean with mild soap and room temperature water.



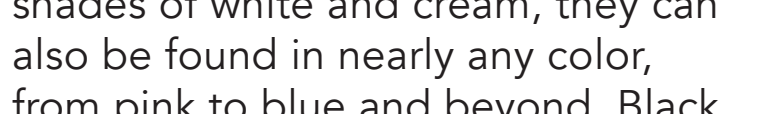
The emerald was favored by Cleopatra, who wore, displayed and gifted this gemstone often.

JUNE

Pearl

The symbol of purity and innocence, pearls are traditionally worn by a bride on her wedding day.

HARDNESS



2.5 - 4.5



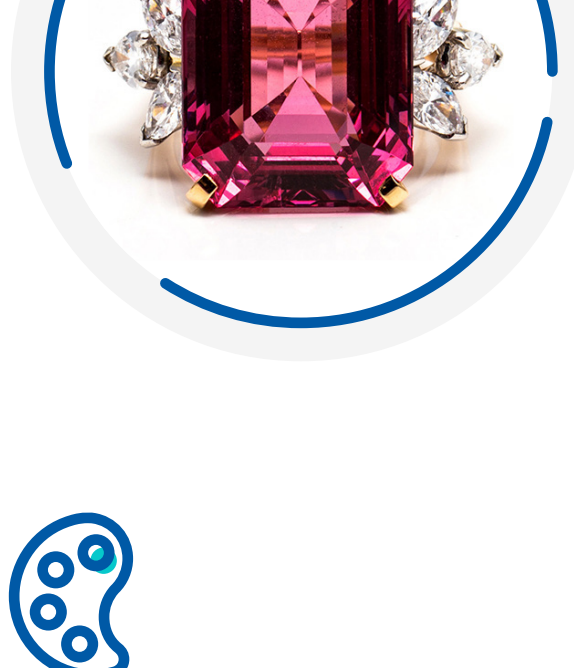
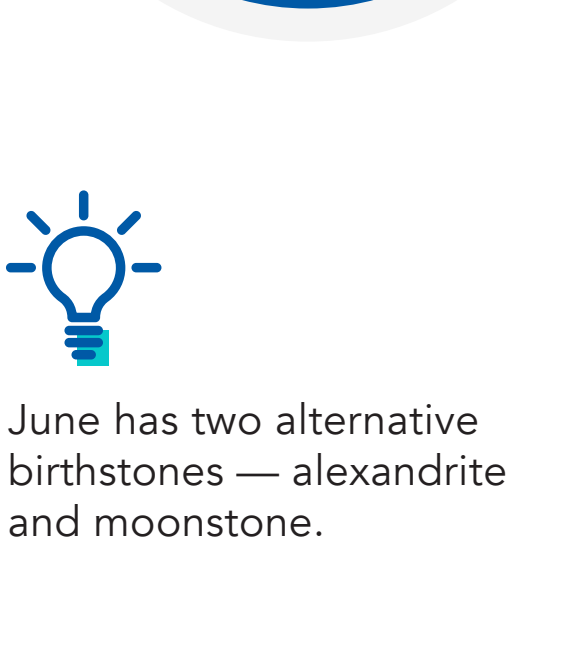
While pearls are typically found in shades of white and cream, they can also be found in nearly any color, from pink to blue and beyond. Black, grey and silver are also common.



Wipe with a soft cloth. Store carefully and avoid hanging strings of pearls.



June has two alternative birthstones — alexandrite and moonstone.



JULY

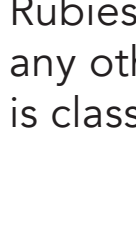
Ruby

The ancient Sanskrit translation of ruby is "ratnari," meaning "the king of precious stones." This gemstone symbolizes energy, passion and love.

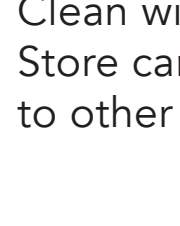
HARDNESS



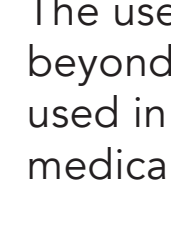
9.0



Rubies are always red. In any other color, this stone is classified as sapphire.



Clean with mild soapy water. Store carefully to avoid damage to other jewelry.



The uses of a ruby extend beyond jewelry. They are also used in lasers, watches and medical instruments.

AUGUST

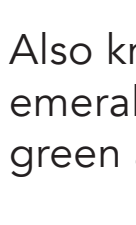
Peridot

Derived from the Greek word "peridona," peridot means "giving plenty." This gemstone symbolizes strength.

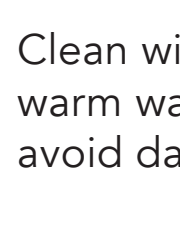
HARDNESS



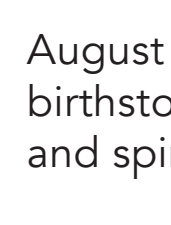
6.5 - 7.0



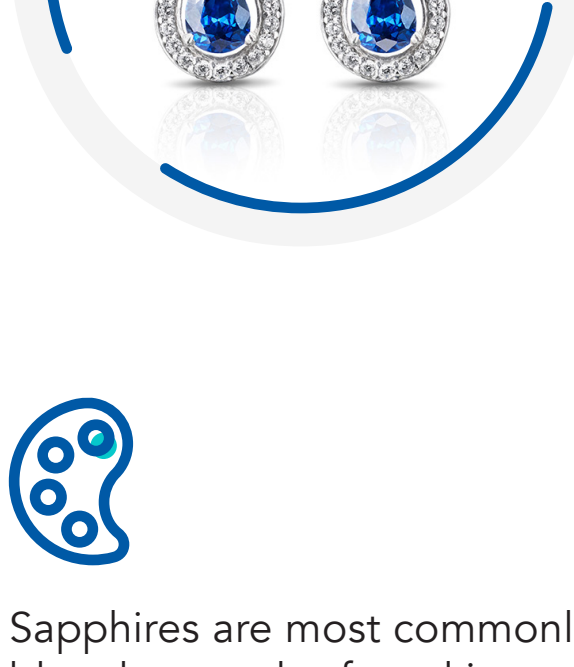
Also known as the "evening emerald," peridot shines a vivid green any time, day or night.



Clean with mild soap and warm water. Store carefully to avoid damage.



August has two alternative birthstones — sardonyx and spinel.



SEPTEMBER

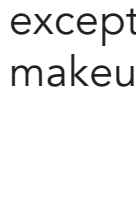
Sapphire

A favorite among royalty, this stone symbolizes purity and wisdom and was traditionally thought to guard against evil.

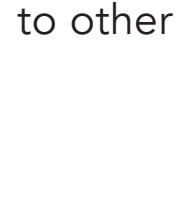
HARDNESS



9.0



Sapphires are most commonly blue, but can be found in any color except red. Red stones with this makeup are considered rubies.



Clean with mild soapy water. Store carefully to avoid damage to other jewelry.



Sapphires in any color except blue are known as "fancies."

OCTOBER

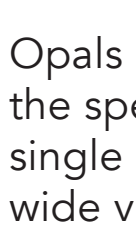
Opal

Derived from the Greek word "opallios," opal means "to see a change in color." Opals are thought to bring good luck to those born in October.

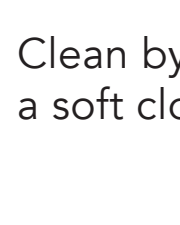
HARDNESS



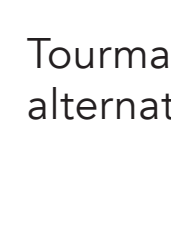
5.5 - 6.0



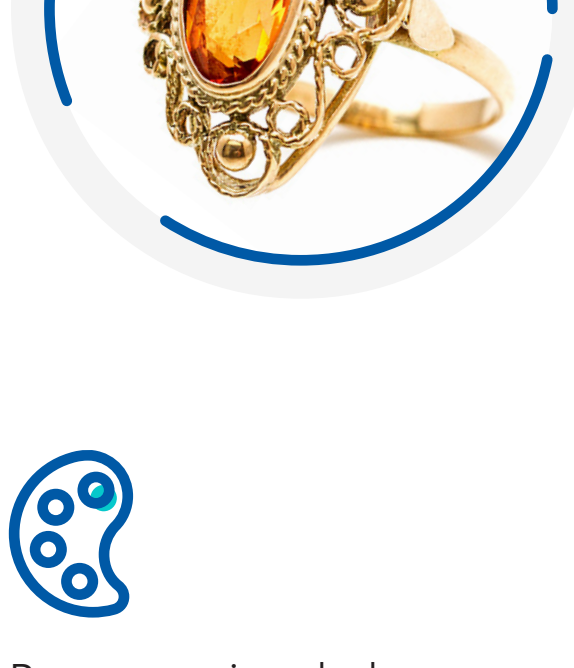
Opals can be any color across the spectrum. They can be one single color or can include a wide variety in the same stone.



Clean by wiping with a soft cloth.



Tourmaline is the month's alternative birthstone.



NOVEMBER

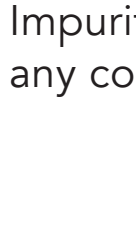
Topaz

Topaz has a wide range of symbolism and meaning, including love, inner peace and emotional balance.

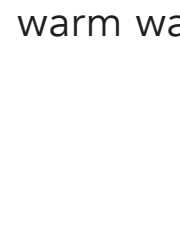
HARDNESS



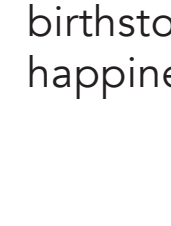
8.0



Pure topaz is colorless. Impurities can tint this gem any color.



Clean with mild soap and warm water.



Citrine, the month's alternative birthstone, is thought to provide happiness and prosperity.

DECEMBER

Turquoise

The symbol of protection, friendship and happiness, turquoise is the traditional gift for an 11th wedding anniversary.

HARDNESS



6.0



Turquoise is blueish-green and can often be found with brown or grey webbing throughout.



Clean by wiping with a soft cloth.



December has two alternative birthstones — tanzanite and zircon.



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